

CAP GRANT PROCESS: REVIEW CRITERIA AND SCORING RUBRIC

	10 POINTS – EXCELLENT <i>Very Confident about Applicant’s Abilities</i>	4 POINTS – AVERAGE <i>No Apparent “Red Flags” about Applicant’s Abilities</i>	1 POINT – WEAK <i>Concerns about Applicant’s Abilities</i>
<p>Artistic Quality <i>Who are you? How do you do your work? How will you know it matters? Sample work</i></p>	<ul style="list-style-type: none"> ▪ Clearly illustrates how the applicant strives for and provides artistic excellence. ▪ Sample work clearly demonstrates the kind and quality of the programming. 	<ul style="list-style-type: none"> ▪ Notes ways in which applicant strives for artistic excellence; case presented is not fully convincing. ▪ Sample work provides a sense of the kind and quality level of the programming. 	<ul style="list-style-type: none"> ▪ Has not convincingly demonstrated the ways in which applicant strives for artistic excellence. ▪ Sample work raises questions about the kind and quality level of the programming.
<p>Impact on Communities/ Audiences <i>To whom does it matter? How will you know it matters? Charting path to diversity?</i></p>	<ul style="list-style-type: none"> ▪ Compellingly and specifically demonstrates broad, significant impact on the community or communities served. ▪ Public value clearly stated and communicated. ▪ Narrative regarding diversity provides convincing results from previous efforts and about current/future plans to increase the diversity of the organization and its audiences. 	<ul style="list-style-type: none"> ▪ Organization has some measurable impact on the community or communities served. ▪ Public value not well-argued. ▪ Narrative regarding diversity is vague about progress made from previous efforts and about current/future plans to increase the diversity of the organization and its audiences. 	<ul style="list-style-type: none"> ▪ Narrative does not provide convincing argument about the impact on the community or communities served. ▪ Public value poorly or not argued at all. ▪ Narrative regarding raises red flags about organization’s commitment to increasing the diversity of the organization and its audiences.
<p>Capacity, Efficacy and Organizational Stability <i>Entire narrative Financial Information Staffing Information</i></p>	<ul style="list-style-type: none"> ▪ Application narrative is very well-written and together with the other materials provides an engaging, insightful overview of the organization and its programming. ▪ Application elicits confidence in the organization’s financial and administrative stability and capacity. ▪ Clear, concise budgetary/financial information provided; raises no concerns. 	<ul style="list-style-type: none"> ▪ Application narrative and other materials provides basic overview of the organization and its programming, and raise no real concerns about the organization’s financial and administrative stability and capacity. ▪ No strong concerns about organization’s financial and administrative stability and capacity. ▪ Adequate budgetary/financial information provided; raises some questions. 	<ul style="list-style-type: none"> ▪ Application narrative and other materials create a confusing or unclear overview of the organization and its programming. ▪ Application raises strong concerns about the organization’s financial and administrative stability and capacity. ▪ Weak or unclear budgetary/financial information provided; raises red flags