

**INDIVIDUAL ARTS PARTNERSHIP GRANT PROCESS: REVIEW CRITERIA AND SCORING RUBRIC**

|   | <b>10 POINTS – EXCELLENT</b><br><i>Very Confident about Applicant’s Abilities</i>   | <b>4 POINTS – AVERAGE</b><br><i>No Apparent “Red Flags” about Applicant’s Abilities</i>  | <b>1 POINT – WEAK</b><br><i>Concerns about Applicant’s Abilities</i>   |
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| <p><b>Artistic Accomplishment and Promise</b></p> <p>Sample work<br/>Who are you?<br/>Why do you want to do it?</p>               | <ul style="list-style-type: none"> <li>▪ Sample work is of high artistic quality</li> <li>▪ Clearly demonstrates achievement of and commitment to such quality</li> <li>▪ Presents compelling information about artistic practice/product that shows commitment to advancing artistic excellence</li> </ul>   | <ul style="list-style-type: none"> <li>▪ Sample work competent, but not compelling in terms of artistic quality or promise</li> <li>▪ Does not clearly demonstrate achievement of and commitment to such quality</li> <li>▪ Description of artistic practice/product shows some commitment to advancing their artistic excellence</li> </ul>   | <ul style="list-style-type: none"> <li>▪ Sample work unconvincing about artistic quality or promise</li> <li>▪ Does not demonstrate achievement of and commitment to such quality</li> <li>▪ Description of artistic practice/produce doesn’t indicate commitment to advancing artistic excellence</li> </ul>  |
| <p><b>Impact on Artistic Growth</b></p> <p>What do you want?<br/>Why do you want to do it?</p>                                    | <ul style="list-style-type: none"> <li>▪ Narrative compellingly and specifically connects the project to the artist’s ability to grow artistically</li> </ul>   | <ul style="list-style-type: none"> <li>▪ Narrative only somewhat connects the project to the artist’s ability to grown artistically</li> </ul>   | <ul style="list-style-type: none"> <li>▪ Narrative does not clearly connect the project to the artist’s growth</li> </ul>  |
| <p><b>Capacity</b></p> <p>Overall application<br/>Resume<br/>Who you are?<br/>What do you want/how will you do it?<br/>Budget</p> | <ul style="list-style-type: none"> <li>▪ Overall application is well-written, engaging, clear, articulate and convincing</li> <li>▪ Narrative and resume provide insightful overview of career goals and accomplishments, giving confidence in the success of the new project</li> <li>▪ Clear, concise and reasonable budget and budget narrative information provided, instilling confidence in the applicant</li> </ul>  | <ul style="list-style-type: none"> <li>▪ Overall application is well-written but not overly engaging and/or may not be fully articulated or convincing</li> <li>▪ Narrative and resume provide an overview of career goals and accomplishments, without fully convincing about the success of the new project</li> <li>▪ Budget is reasonable and adequate budget narrative information provided, leaving no real concerns</li> </ul>  | <ul style="list-style-type: none"> <li>▪ Application is poorly written, confusing and unclear</li> <li>▪ Neither narrative nor resume provide clear information about artist’s career goals and accomplishments nor are they convincing about the artist’s ability to accomplish the proposed project</li> <li>▪ Unreasonable or unclear budget and budget narrative information provided, raising concerns about the artist’s capacity to accomplish the project</li> </ul>                 |
| <p><b>Project Concept</b></p> <p>What do you want?<br/>Why do you want to do it?</p>  | <ul style="list-style-type: none"> <li>▪ Project very well-conceived and compelling; makes you want to experience the completed project</li> <li>▪ Project clearly advances the applicant’s overall artistic and career goals for the short- and long-term</li> <li>▪ Convinced that project results are achievable</li> <li>▪ If project not based in the Metro, provides convincing argument about how the opportunity benefits the artist’s practice and how that will be shared with the community</li> </ul> | <ul style="list-style-type: none"> <li>▪ Project is interesting enough, but not overly compelling</li> <li>▪ Unclear whether the project will advance the applicant’s overall artistic and career goals</li> <li>▪ Narrative leaves some question about whether the stated results are achievable</li> <li>▪ If pursuing a project outside the Metro, artist does not provide convincing arguments about the benefits to the artist’s practice and/or how that experience will be shared with the community</li> </ul> | <ul style="list-style-type: none"> <li>▪ Project is poorly or incompletely conceived, and not compelling</li> <li>▪ Project is unlikely to advance the applicant’s overall artistic and career goals</li> <li>▪ ‘Red flags’ about whether the stated results are achievable</li> <li>▪ If pursuing a project outside the Metro, the artist has a poor explanation of how the project will benefit the artist’s practice and how that experience will be shared with the community</li> </ul> |

The following is meant to guide the panelist's assessment of the applicant's capacity, efficacy and stability

|                       | <b>10 POINTS – EXCELLENT</b><br><i>Very Clear and Well-Presented</i>   | <b>4 POINTS – AVERAGE</b><br><i>Provides Basic Information, Raises Some Questions</i>  | <b>1 POINT – WEAK</b><br><i>Information Unclear or Missing, Raises Red Flags</i>  |
|-----------------------|--|--|---|
| <b>Narrative</b>      | <ul style="list-style-type: none"> <li>▪ Very well-written</li> <li>▪ Tells a captivating “story” of artist and her work</li> <li>▪ Presents compelling, specific information to further understanding of project</li> </ul>   | <ul style="list-style-type: none"> <li>▪ Competent writing</li> <li>▪ Provides the basic “story” of artist and her work</li> <li>▪ Provides general information about project</li> </ul>   | <ul style="list-style-type: none"> <li>▪ Poorly written</li> <li>▪ Does not tell a convincing “story” of artist and her work</li> <li>▪ Does not provide adequate information about project</li> </ul>  |
| <b>Project Budget</b> | <ul style="list-style-type: none"> <li>▪ Well-conceived</li> <li>▪ Budget appropriate to the project’s scope</li> <li>▪ Budget narrative provides good detail and anticipates potential questions that could arise</li> </ul>  | <ul style="list-style-type: none"> <li>▪ Adequate</li> <li>▪ Budget may seem a little “off” in relation to the scope of the project</li> <li>▪ Budget narrative does not provide good detail or leaves panel with questions</li> </ul>   | <ul style="list-style-type: none"> <li>▪ Poorly conceived</li> <li>▪ Unrealistic and/or not in line with the scope of the project</li> <li>▪ Budget narrative does not provide clarification, raising red flags</li> </ul>  |
| <b>Work Samples</b>   | <ul style="list-style-type: none"> <li>▪ Clearly demonstrate that the artist produces high-quality work</li> <li>▪ Clearly indicate the kind of work the artist does – and how it relates or doesn’t to the proposal</li> <li>▪ Samples plus descriptive information convincingly help panel understand how the artist will get from Point A to Point B</li> </ul> | <ul style="list-style-type: none"> <li>▪ Demonstrate competent work</li> <li>▪ Raise some questions about how the work does or doesn’t relate to the proposal</li> <li>▪ Samples plus descriptive information leave some question about how the artist will get from Point A to Point B</li> </ul> | <ul style="list-style-type: none"> <li>▪ Raise concerns about the quality of the artist’s work</li> <li>▪ Raise concerns about how the work relates to the proposal</li> <li>▪ Samples plus descriptive information are not convincing about moving the proposed project forward</li> </ul> |