

(701) 237-6133 - artspulse@theartspartnership.net or admin@theartspartnership.net

Distribution Bi-Monthly

Circulation: 7,500

Distributed to 150 sites throughout Cass and Clay Counties of Minnesota and North Dakota

Issue	On Stands	Ad Deadline *
June/July	June 1	April 20
Aug/Sept	Aug. 1	June 20
Oct/Nov	Oct. 1	Aug. 20
Dec/Jan	Dec. 1	Oct. 20
Feb/Mar	Feb. 1	Dec. 20
Apr/May	April 1	Feb. 20

* Deadline is for print-ready ads, non-print ready ads must be submitted five business days prior to ad deadline at an additional cost of \$35

Advertising Rates

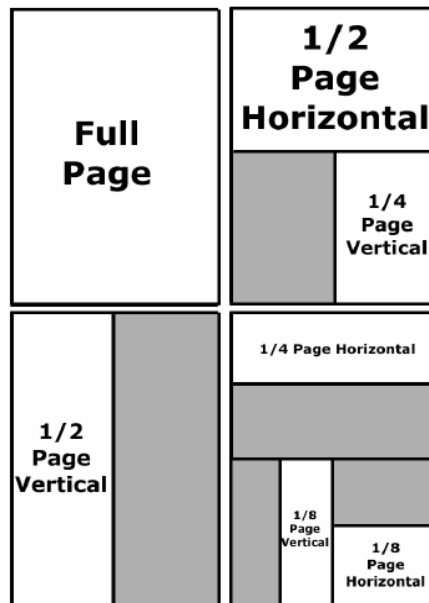
Rates	Members	Advocates	Public	w/ Color
1/8 Page	\$45	\$60	\$75	add \$15
1/4 Page	\$75	\$100	\$130	add \$25
1/2 Page	\$110	\$160	\$210	add \$35
Full Page	\$220	\$295	\$390	add \$50
Back 1/2 Page	\$165	n/a	n/a	included
Back Full Page	\$295	n/a	n/a	included

Sizes

Dimension	Height	Width
1/8 Page (h)	4"	5"
1/8 Page (v)	8"	2.5"
1/4 Page (h)	4"	10.25"
1/4 Page (v)	8"	5"
1/2 Page (h)	8"	10.25"
1/2 Page (v)	16"	5"

Print ready ads should be in digital format, on CD-ROM or e-mailed to: artspulse@theartspartnership.net.

The ad should be sized to fit the specified ad dimension. Color ads should be in CMYK format. Any advertising that is submitted not conforming exactly to the specified mechanical requirements will be enlarged, reduced or floated at the discretion of the designer. The Arts Partnership cannot be held responsible for quality of reproduction if ad size has to be changed. Preferred graphic format: Adobe PDF (fonts embedded). Accepted graphic formats: tif, jpeg, eps (fonts outlined) Minimum resolution: 200 dpi at original size



Ad space reservations are first-come and may be made up to one (1) full year in advance.

The back page is reserved for member organizations only. The Arts Partnership makes every effort possible to satisfy special requests, but due to production requirements and restrictions, requests for non-guaranteed special positions cannot always be honored. In no event will refunds, adjustments or reinstatement be made because of the position or section in which the advertisement has been published.

The Arts Partnership reserves the right to reject any advertising. Ads resembling editorial copy will be marked "advertisement". All ads are accepted and published upon the representation that the advertiser or their agency is authorized to contract placement for and publish entire contents of the ad. When submitting photos with article, photo credits and full captions must be included. The ArtsPulse has the right to edit captions, and has the discretion which photo(s) to use in the publication.

The Arts Partnership shall not be liable for omissions in or failure to insert any advertisement for which it may be responsible. The liability shall be limited to republishing the ad or discounting such portion of the entire cost of the advertisement as the Arts Councils deems necessary.